



Sponsorship Opportunities

Santa - \$35,000 (only one available)

Exclusive Breakfast with NorthPark Santa on December 8 at 8:15 a.m. - private party for up to eight people

- 20 premier balcony seats for the Breakfast with Santa Spectacular (opportunity to donate seats to patient families if unable to fill all seats)
- 2 Santa's helpers (student ambassadors) to assist your party
- 8 valet passes
- Exclusive early access to photo opportunity with NorthPark Santa and special characters from 9 to 9:30 a.m.
- VIP favor bag
- Recognition on Santa photo frame
- Recognition on all event signage, invitation and program
- Recognition on event communication and press releases
- Recognition on Women's Auxiliary and Children's website and e-newsletter
- Recognition on event signage, invitation and program
- Recognition on favor bag and T-shirts

Christmas Star - \$25,000

- 20 premier balcony seats for the Breakfast with Santa Spectacular (opportunity to donate seats to patient families if unable to fill all seats)
- 2 Santa's helpers (student ambassadors) to assist your party
- 8 valet passes
- Exclusive early access to photo opportunity with NorthPark Santa and special characters from 9 to 9:30 a.m.
- VIP favor bag
- Recognition on all event signage, invitation and program
- Recognition on event communication and press releases
- Recognition on Women's Auxiliary and Children's website and e-newsletter
- Recognition on favor bag and t-shirts

Mrs. Claus - \$15,000

- 16 premier balcony seats for the Breakfast with Santa Spectacular
- 2 Santa's helpers (student ambassadors) to assist your party
- 6 valet passes
- Exclusive early access to photo opportunity with NorthPark Santa and special characters from 9 to 9:30 a.m.
- VIP favor bag
- Recognition as Stage Entertainment Sponsor (or mutually agreed upon area) and in program
- Recognition on Women's Auxiliary and Children's website and e-newsletter
- Recognition on favor bag and t-shirts

Rudolph - \$10,000

- 10 premier balcony seats for the Breakfast with Santa Spectacular
- 1 Santa's helper (student ambassador) to assist your party
- 4 valet passes
- Exclusive early access to photo opportunity with NorthPark Santa and special characters from 9 to 9:30 a.m.
- VIP favor bag
- Recognition as Live Reindeer Sponsor (or mutually agreed upon area) and in program
- Recognition on Women's Auxiliary and Children's website and e-newsletter
- Recognition on favor bag and t-shirts

Sleigh Valet - \$7,500

- 10 premier seats for the Breakfast with Santa Spectacular
- 2 valet passes
- Exclusive early access to photo opportunity with NorthPark Santa and special characters from 9 to 9:30 a.m.
- Recognition as designated Valet Sponsor and in program
- Recognition on Women's Auxiliary and Children's website and e-newsletter

Gingerbread Man - \$5,000

- 10 premier seats for the Breakfast with Santa Spectacular
- 2 valet passes
- Exclusive early access to photo opportunity with NorthPark Santa and special characters from 9 to 9:30 a.m.
- Recognition of designated entertainment area on site and in program

Sugar Plum - \$2,500

- 10 priority seats for the Breakfast with Santa Spectacular
- Recognition in program

Nutcracker - \$1,000

- 4 priority seats to the Breakfast with Santa Spectacular
- Recognition in program

Angel - \$500

- I would like to make a \$500 donation to send a Children's patient family to the Breakfast with Santa Spectacular

Individual Ticket - \$100

- Individual ticket to the Breakfast with Santa Spectacular

Elf

- I am unable to attend, but would like to make a donation to Children's in the amount of \$_____

Breakfast with Santa Spectacular Sponsorship Agreement

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Contact Name _____ Date _____

Sponsor Name (exactly as it should appear in printed materials or on website): _____

PLEASE MARK YOUR DESIRED SPONSORSHIP PACKAGE*:

**Infants sitting on a lap do not require a ticket.*

- | | |
|---|--|
| <input type="checkbox"/> Santa (\$35,000) | <input type="checkbox"/> Christmas Star (\$25,000) |
| <input type="checkbox"/> Mrs. Claus (\$15,000) | <input type="checkbox"/> Rudolph (\$10,000) |
| <input type="checkbox"/> Sleigh Valet (\$7,500) | <input type="checkbox"/> Gingerbread Man (\$5,000) |
| <input type="checkbox"/> Sugar Plum (\$2,500) | <input type="checkbox"/> Nutcracker (\$1,000) |
| <input type="checkbox"/> Angel (\$500) | <input type="checkbox"/> Candy Cane (\$100) – Total Number of Tickets: _____ |
| <input type="checkbox"/> Elf – I am unable to attend, but would like to make a donation to Children's in the amount of \$ _____ | |

PAYMENT INFORMATION

TOTAL AMOUNT OF PAYMENT \$ _____

- Check enclosed, payable to: Women's Auxiliary to Children's Medical Center Dallas
- Please charge to (select one): Amex Discover MasterCard Visa
- Card # _____ Security Code _____ Expiration Date _____
- Name on Card _____ Signature _____

RESERVATION INFORMATION

Total # of Adults _____ Total # of Children _____ Total # of Highchairs Needed _____

Sponsor Table assignments and parking passes will be mailed the week prior to the event to the address listed above.
Please retain a copy of this agreement for your files. Full payment is due at time of reservation.
The Women's Auxiliary to Children's Medical Center Tax ID# is 75-2485538.

Please mail completed form with payment to:

Amy Altizer
Women's Auxiliary Treasurer
4341 Hallmark Drive
Dallas, TX 75225

*For questions, please call Andrea Nayfa at (214) 727-7933 or email breakfastsanta@childrensauxiliary.org.
If you would like to purchase sponsorships or tickets online, please go to childrens.com/santaspectacular.*

Women's Auxiliary
to Children's Medical Center
Est. 1962