

A Season of Giving benefiting Children's Health Sponsorship Opportunities

\$25,000 - Santa

Positioned as signature sponsor for all A Season of Giving activities throughout the campaign.

- Christmas Eve virtual visit and Storytime with NorthPark Santa including special delivery of holiday cookies, champagne and other treats for your family.
- Mutually agreed upon item with sponsor name/logo to be distributed to patients and families at Children's Health.
- NorthPark Center valet pass for a year.
- Exclusive Christopher Radko Ornament inspired by Children's patient artwork.
- Family Night at Six Flags Family Package including event tickets (up to 12), passes to the VIP Ribbon Cutting Reception and 3 VIP Parking Passes.
- Recognition on Women's Auxiliary and Children's websites, social media channels, campaigns and e-newsletters, as well as event website, promotional signage and mailers.
- Recognition in post-event ad in *People Newspapers*.

\$15,000 - Magical Moments (5 available)

Sponsor Magical Moments for patients and families at Children's Health during the holiday season, including providing virtual NorthPark Santa visits for inpatients at Children's and holiday favor deliveries recognizing sponsorship contribution.

- Christmas Eve virtual visit and Storytime with NorthPark Santa including special delivery of holiday cookies, champagne and other treats for your family.
- Mutually agreed upon item with sponsor name/logo to be distributed to patients and families at Children's Health.
- NorthPark Center valet pass for a year.
- Exclusive Christopher Radko Ornament inspired by Children's patient artwork.
- Family Night at Six Flags Family Package including event tickets (up to 8), passes to the VIP Ribbon Cutting Reception and 2 VIP Parking Passes.
- Recognition on Women's Auxiliary and Children's websites, social media channels, campaigns and e-newsletters, as well as event website, promotional signage and mailers.
- Recognition in post-event ad in *People Newspapers*.

\$10,000 - Christmas Angel (5 Available)

Be a Christmas Angel for inpatients and families at Children's Health during the holiday season by providing virtual Storytime with NorthPark Santa broadcasted live through Seacrest Studios.

- Christmas Eve virtual visit and Storytime with NorthPark Santa including special delivery of holiday cookies, champagne and other treats for your family.
- Mutually agreed upon item with sponsor name/logo to be distributed to patients and families at Children's Health.
- NorthPark Center valet pass for a year.
- Exclusive Christopher Radko Ornament inspired by Children's patient artwork.
- Family Night at Six Flags Family Package including event tickets (up to 4), passes to the VIP Ribbon Cutting Reception and 1 VIP Parking Pass.
- Recognition on Women's Auxiliary and Children's websites, social media channels, campaigns and e-newsletters, as well as event website, promotional signage and mailers.
- Recognition in post-event ad in *People Newspapers*.

\$5,000 - Christmas Star

Enjoy a Christmas Eve Visit and Storytime with NorthPark Santa.

- Christmas Eve virtual visit and Storytime with NorthPark Santa including special delivery of holiday cookies, champagne and other treats for your family.
- Exclusive Christopher Radko Ornament inspired by Children's patient artwork.
- Recognition on Women's Auxiliary and Children's websites, social media channels, campaigns and e-newsletters, as well as event website, promotional signage and mailers.
- Recognition in post-event ad in *People Newspapers*.

\$2,500 - Rudolph

Enjoy Christmas Eve and Storytime with NorthPark Santa.

- Christmas Eve virtual visit with NorthPark Santa.*
- Recognition on Women's Auxiliary and Children's websites, social media channels, campaigns and e-newsletters.
- Recognition in post-event ad in *People Newspapers*.

**Pending Christmas Eve availability.*

\$100 - Santa Visit

- Be the first in line to reserve a virtual visit with NorthPark Santa (visits hosted November 26 through December 23).*
- Early reservations available to Women's Auxiliary and Children's supporters from November 10 through November 17. Presale visits are a \$100 contribution and a link for reservations will be available soon.
- Registration opens to the general public on November 21 with in-person visits ranging from \$25 to \$50.

**First come, first served.*

A Season of Giving
benefiting Children's Health

Sponsorship Agreement

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Contact Name _____ Date _____

Sponsor Name (exactly as it should appear in printed materials or on website): _____

PLEASE MARK YOUR DESIRED SPONSORSHIP PACKAGE:

- Santa (\$25,000)**
- Magical Moments (\$15,000, only 5 available)**
- Christmas Angels (\$10,000, only 5 available)**
- Christmas Star (\$5,000)**
- Rudolph (\$2,500)**
- Elf** — I am unable to participate, but would like to make a donation to Children's in the amount of \$ _____

TOTAL AMOUNT OF PAYMENT \$ _____

Please retain a copy of this agreement for your files. Full payment is due at time of reservation.
The Women's Auxiliary to Children's Medical Center Tax ID# is 75-2485538.

Please mail completed form with check made out to the Women's Auxiliary to Children's Medical Center to:

**Brittany Glendenning
Women's Auxiliary Treasurer
6924 Desco Drive
Dallas, TX 75225**

For questions, please email Lisa Macaraeg at aseasonofgiving@childrensauxiliary.org.

Women's Auxiliary
to Children's Medical Center

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