

A Season of Giving



Virtual visits with NorthPark Santa benefiting Children's Health November 27 - December 24, 2020

The Women's Auxiliary to Children's Medical Center Dallas continues to build upon the cherished holiday tradition *Breakfast with Santa Spectacular*. So, this holiday season, get your wish list ready for a new and reimagined Santa Clause experience. Children of all ages will have the opportunity to visit with the iconic NorthPark Santa directly from the North Pole through an interactive online platform in lieu of *Breakfast with Santa Spectacular* and in-person visits. Each personalized visit includes a one-on-one conversation with Santa, a family photo moment, animations and more!

Launching this year, ***A Season of Giving***, is a gift to Children's Health and the entire community. Thanks to our continued partnership with NorthPark Center, all proceeds from virtual visits with the beloved NorthPark Santa will be donated to Children's Health. We invite you to support ***A Season of Giving*** for the patients and families served by Children's.

Thanks to special friends of the Women's Auxiliary, we have a \$50,000 matching gift to kick start the ***A Season of Giving*** campaign. Join us during this fun, interactive holiday experience by doubling your impact as a sponsor or reserving your virtual visit.

A Season of Giving Contribution and Sponsorship Opportunities:

Fast Pass – Virtual Visits with NorthPark Santa (November 27- December 23)

Early reservations available to Women's Auxiliary and Children's supporters from November 11 through November 21. Virtual visits start with a \$25 contribution and a link will be available soon. General public registration opens on November 22. *Supports programs like Pastoral Care, Child Life and Pet Therapy.*

\$15,000 Sponsorship – Virtual NorthPark Santa Visits at Children's Health

Sponsor magical moments for patients and families including a virtual Santa story time, visit and holiday favor recognizing sponsorship contribution. *Supports programs like Critical Care Services, Lifesaving Equipment and Women's Auxiliary Scholarship Fund.*

Sponsor Benefits:

- Mutually agreed upon item with sponsor logo to be distributed to patients and families at Children's Health.
- Premiere Christmas Eve virtual visit and story time with NorthPark Santa along with holiday cookies and champagne delivery for your family.
- NorthPark Center valet pass for a year.
- Recognition on Women's Auxiliary and Children's websites, social media channels, campaigns and e-newsletters, as well as event website, promotional signage and mailers.

\$10,000 - \$50,000 Sponsorship – Christmas Angels

Matching Gift Challenge – As part of this challenge, your gift of \$10,000 or more will be matched up to \$50,000. *Supports programs like Children's Health Clinical Research, Telehealth Services and Translation Services.*

Sponsor Benefits:

- Premiere Christmas Eve virtual visit and story time with NorthPark Santa along with holiday cookies and champagne delivery for your family.
- NorthPark Center valet pass for a year.
- Recognition on Women's Auxiliary and Children's websites, social media channels, campaigns and e-newsletters, as well as event website, promotional signage and mailers.

\$2,500 Sponsorship – Christmas Eve Interactive Visit and Story Time with NorthPark Santa

A limited number of live, virtual visits and story time readings with the beloved NorthPark Santa on Christmas Eve with your family. Enjoy this magical time with Santa with a special delivery of fun surprises and holiday goodies. *Supports programs like Children's Health Emergency Room Renovation, Mental Health and COVID Response Fund.*

Sponsor Benefits:

- Christmas Eve virtual visit and story time with NorthPark Santa along with holiday cookies and champagne delivery for your family.
- Recognition on Women's Auxiliary and Children's websites, social media channels, campaigns and e-newsletters.

\$1,000 Sponsorship - Christmas Eve Interactive Visit with NorthPark Santa

A limited number of live, virtual visits with the beloved NorthPark Santa on Christmas Eve with your family. *Supports programs like Translation Services, Social Work and Beads of Courage*

Sponsor Benefits:

- Christmas Eve virtual visit with NorthPark Santa.
- Recognition on Women's Auxiliary and Children's websites, social media channels, campaigns and e-newsletters.

A Season of Giving
benefiting Children's Health
Sponsorship Agreement

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Contact Name _____ Date _____

Sponsor Name (exactly as it should appear in printed materials or on website): _____

PLEASE MARK YOUR DESIRED SPONSORSHIP PACKAGE:

- Virtual NorthPark Santa Visits at Children's Health (\$15,000)
- Christmas Angel (\$10,000 to \$50,000) \$ _____
- Christmas Eve Interactive Visit and Story Time with NorthPark Santa (\$2,500 - limited number available)
- Christmas Eve Interactive Visit with NorthPark Santa (\$1,000 - limited number available)
- Elf – I am unable to participate, but would like to make a donation to Children's in the amount of \$ _____

Early access to purchase virtual visits with NorthPark Santa will be available starting on November 11, 2020. More information to follow.

PAYMENT INFORMATION

TOTAL AMOUNT OF PAYMENT \$ _____

- Check enclosed, payable to: Women's Auxiliary to Children's Medical Center Dallas
- Please charge to (select one): Amex Discover MasterCard Visa
- Card # _____ Security Code _____ Expiration Date _____
- Name on Card _____ Signature _____

**Please retain a copy of this agreement for your files. Full payment is due at time of reservation.
The Women's Auxiliary to Children's Medical Center Tax ID# is 75-2485538.**

Please mail completed form with payment to:

**Andi Lemme
Women's Auxiliary Treasurer
625 Woodlawn Avenue
Dallas, TX 75208**

For questions, please call Andrea Nayfa at 214-727-7933 or email breakfastsanta@childrensauxiliary.org.

Women's Auxiliary
to Children's Medical Center
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