

BENEFITING THE PAULINE ALLEN GILL CENTER FOR CANCER AND BLOOD DISORDERS AT CHILDREN'S HEALTH



### **SPONSORSHIPS**

### PRESENTING SPONSOR \$15,000

Company name used in conjunction with event logo Primary business category exclusivity Promotional tent for activation at tournament Promotional exposure: website, e-communication, social media Company logo on event materials including: t-shirt, individual player fundraising pages, event promotional materials Company logo on signage including: court signs, step and repeat banner, event signage and lighting features Employee volunteer engagement at Tennis Tournament

Opportunity to include promotional item in Survival Kit Opportunity to provide 8 banners for tennis center

## AUCTION SPONSOR \$7,500

Logo recognition on auction website, silent auction signage, all auction communications - sent to over 5,000 constituents

Promotional exposure: website, donor e-communication, social media

Company logo or name recognition on event materials including: t-shirt, auction materials and signage

Employee volunteer engagement at Tennis Tournament Opportunity to include promotional item in Survival Kit Opportunity to provide 4 banners for tennis center

## ACE TENNIS BALL SPONSOR \$5,000

Commitment by May 15 to meet production deadline All tournament tennis balls branded with corporate logo Promotional exposure: website

Company logo or name recognition on event materials including: --shin and signage

Employee volunteer engranment at Tennis Tournament Opportunity to include promotional item in Survival Kit Opportunity to provide 2 banners for tennis center

### FUN ZONE SPONSOR \$5,000

Company logo recognition on Fun Zone activity signage and stations Promotional exposure: website

Company logo or name recognition on event materials including: t-shirt and signage

Employee volunteer engagement at Tennis Tournament Opportunity to include promotional item in Survival Kit Opportunity to utilize company branded items (such as stress balls,

bracelets, plastic water bottles) as prizes in Fun Zone area Opportunity to provide 2 banners for tennis center

HYDRATION STATION SPONSOR \$3.000

10 x 10 Hydration tent provided for sponsor branding with opportunity to provide branded water bottles

Promotional exposure: website

Company logo or name recognition on event materials including: t-shirt and signage

Employee volunteer engagement at Tennis Tournament Opportunity to include promotional item in Survival Kit Opportunity to provide 2 banners for tennis center

### PRIZE POST SPONSOR \$3,000

Company logo recognition at Prize Post Stations Promotional exposure: website

Company logo or name recognition on event materials including: t-shirt and signage

Employee volunteer engagement at Tennis Tournament Opportunity to include promotional item in Survival Kit Opportunity to provide 2 banners for tennis center

\*\$300

# ADVANTAGE SPONSOR

\$1,000

Promotional exposure: website Printed name recognition on event materials including: t-shirt and signage

# COURT SPONSOR

1 - 18" x 24" court sign Printed name recognition on event materials



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#### COURT SPONSORSHIP

CORPORATE SIGN is an 18" x 24" sign (see example to the right) that will be displayed along the tennis courts for all to see. Gain corporate exposure in the local community by purchasing one today.

Price: \$300 Due: September 2, 2019

HONOR SIGN is an 18" x 24" sign (see example to the right) that will be displayed along the tennis courts. You may write a short message in honor of your loved one. (Limit 100 characters, including spaces and punctuation)

Price: \$300 Due: September 2, 2019

Honoree's name:

Message: \_\_\_\_



This court is proudly sponsored by Your Company Name Here



#### MAKE A CONTRIBUTION

I WOULD LIKE TO MAKE A DONATION through the tournament for The Pauline Allen Gill Center for Cancer and Blood Disorders in the amount of \$\_\_\_\_\_.

### FOR MORE INFORMATION, GO TO GIVE.CHILDRENS.COM/TENNIS

PLEASE RETURN ALL FORMS AND PAYMENT BY SEPTEMBER 2, 2019 TOURNAMENT WILL BE HELD SEPTEMBER 21 – 22, 2019	
Name as it should appear in print	
Contact	Title
Address	
City	StateZip
Telephone	Fax
Email	
Payment: Check MC Visa AmEx Name on Card	Total Charge
Credit Card NumberSigna	ture
Please send me an invoice CVV #	
MAKE ALL PAYMENTS TO: Children's Medical Center Foundation, ATTENTION	
2777 N. Stemmons Frwy, Suite 1700, Dallas, Texas QUESTIONS OR MORE INFORMATION: Kyra Barnett 214-456-8384 or kyra.barnett	